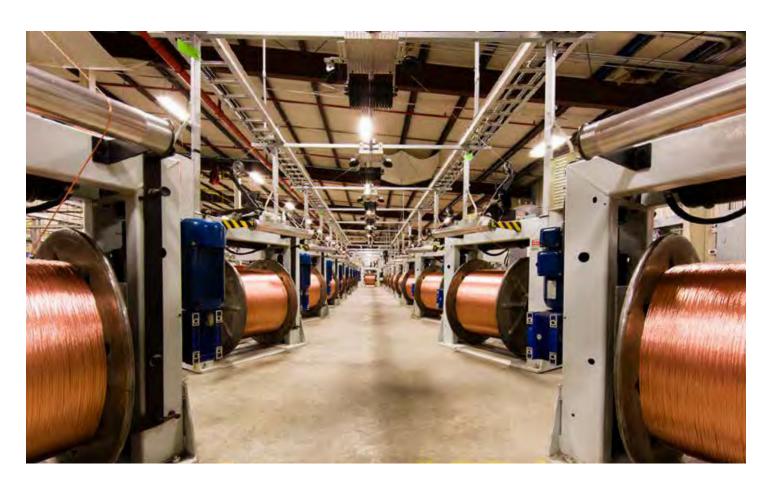


POWER

CABLES | ASSEMBLIES | CONNECTORS

The Direct Difference

Direct Wire is a multi-generation family business specializing in the manufacture of high-performance, industrial-grade wire and cable products for electrical transmission and power distribution applications. Every day, we set out to exceed our customers' expectations through superior service and customer focus, state-of-the-art technology and manufacturing capabilities, and our employees' commitment to embrace the values and vision of our company.



1977
ESTABLISHED
IN DENVER, PA

125+
EMPLOYEES
NATIONWIDE

Multi GENERATION FAMILY-OWNED

40+
YEARS OF
EXPERIENCE

Service Above All

With millions of wire and cable footage manufactured annually for a wide variety of industries, we rigorously monitor and test all products to ensure they meet the highest quality standards, leverage functional partnerships to create meaningful solutions, respond and adapt to our customers' evolving needs, and strive to deliver a positive experience every time.





Technology That Performs

Advanced equipment and an agile, scalable infrastructure provide us with in-house capabilities to manufacture products with construction quality that is unmatched in the marketplace, including higher copper stranding and tighter outside diameters, exceptional durability and resistance characteristics, and superior electrical conductivity and flexibility.

People Who Care

We understand that our people are the face of Direct Wire and recognize the value of their individual and collective contributions. That is why we remain committed to hiring, training, and rewarding the best and brightest. Working hard, sharing knowledge, offering support, and caring for each other—that is how Direct Wire is building a great American company.



A History of INNOVATION



Growing demand for Direct's Flex-A-Prene product sees the company add standard and custom color options to the popular welding cable. Customers were now able to quickly identify owned cables on the job site, bring branding elements into their operation, and assign colors for specific functions or safety.

1998



The first version of Ultra-Flex® launches with its signature orange jacketing and industry-best flexibility characteristics. The new product is an immediate success within high-flex applications, including pipeliners, robotics, and constrained spaces.

1999



To answer customer demand for ready-to-use products, Direct develops a seamless process to offer precision-cut cable lengths that eliminate in-the-field, inaccurate, and messy cuts while saving time and labor costs.

2003



Direct becomes the first manufacturer to incorporate SAE J1127 requirements into its welding cable, requiring minimum copper amounts per gauge, appropriate sizing for specific applications, and testing for mechanical and performance characteristics.

2010

At Direct Wire, we have a proud tradition of innovation and pioneering spirit that keeps us at the forefront of product development, service excellence, and continuous improvement. From humble beginnings — mailing cable samples from the garage of owner, Richard Witwer – to the commissioning of our newest, state-of-the-art continuous vulcanization line, Direct Wire remains committed to pushing toward the future.

We're proud of Direct Wire's history of success and the creativity and ingenuity of our employees who have made it possible. Below is more recent proof of how our team of visionaries and trailblazers has redefined innovation within the wire and cable industry.



Adhering to ethical and sustainable operations, Direct introduces its unique Copper Recycling Program to provide a competitive scrap return solution for customers. The convenient process offers simple and consistent credit rates based on COMEX marketing pricing.



Direct integrates Quick Print® capabilities into its long- and shortrun manufacturing processes allowing customizable ink printing along the outer cable jacketing to help company branding, identify cable types, and deter theft.



Cable customization takes another step forward as Direct begins offering the application of extruded color striping on its rubber compound products. The striping process has since been made available on all plastic compound products as well.



reduced pressure and optimal heat levels to manufacture superiorquality dual pass and multi-conductor cables.

edge technology utilizes

2012 | 2013 | 2014

2020

DURAFLEX®

TYPE W POWER ASSEMBLIES

Direct's DURAFLEX® Type W assemblies are industrial grade, portable power cable systems used within environments requiring permanent or temporary power supply. Durable and versatile, these assemblies are also commonly deployed for heavy-use applications, including rental, mining, A/C systems, and motor battery leads. DURAFLEX Type W is UL listed and manufactured in the USA.

INDUSTRIAL

OIL DRILLING

MINING

ENTERTAINMENT

GENERATORS

MOTOR LEADS

BATTERY LEADS



DURAFLEX TYPE W POWER CABLE SPECS									
ANA/O 017E	STRANDING	INSULATION TH	IICKNESS (NOM)	OUTSIDE DIA	METER(NOM)	AMPACITY ¹	APPROX		
AWG SIZE	/ DIAM(OR)GA	INCHES	MM	INCHES	ММ	AMPACITY	LBS PER 1K'		
#6	273 / 30	.095	2.41	.503	12.78	105 A	188		
#4	429 / 30	.095	2.41	.549	13.94	140 A	253		
#2	676 / 30	.095	2.41	.620	15.75	190 A	350		
#1	845 / 30	.095	2.41	.688	17.48	220 A	436		
1/0	1,066 / 30	.095	2.41	.740	18.80	260 A	523		
2/0	1,339 / 30	.095	2.41	.794	20.17	300 A	631		
3/0	1,677 / 30	.095	2.41	.830	21.08	350 A	740		
4/0	2,109 / 30	.095	2.41	.906	23.01	405 A	908		

 $^{^1} Allowable$ ampacity per NFPA 70 / NEC Article 400. Values are based on ambient temperature of $30^{\circ} \text{C}.$







DURAFLEX® TYPE W POWER ASSEMBLIES

TECHNICAL SPECIFICATIONS

Construction

Conductors

 Rope-lay, bunch-stranded 30 AWG copper conductor; bare ASTM Class K copper

Voltage Rating

600 V; 2,000 V

Insulation & Jacket

- Separators: paper and mesh
- Insulated with low-smoke, halogen-free EPDM
- Jacketed with proprietary CPE
- Resistant to abrasion, crushing force, extreme temperatures, flame, impact, oil, UV, and water
- UL tested 60°C (140°F) oil resistant rating
- UL tested 720 hours sunlight resistance rating

Temperature Range

• -40° C (-40° F) to 90° C (194° F) Dry; 90° C (194° F) Wet

Features

High Flexibility

 Finer stranding and greater strand count allow products to bend more easily and increase lifespan

Enhanced Safety

 Jacketed with vulcanized CPE rubber compound for superior heat resistance, providing safer handling and cable management in the field

Extra Durable

 Heavy-duty CPE jacket compound provides longterm durability and protects against hard usage and harsh industrial environments

Stock & Customization

Jacket Colors

- Black (standard)
- · Custom colors available upon request

Marking Options

 Quick Print®; Surface Print; Indent Print; Logo/ Icon; Sequential Marking

Assembly Types

• Type W, Pin and Sleeve, Spider Box / California Standard Cord, Edison Extension, Pigtail / Tie-in

Assembly Lengths

- 25', 50', and 100'
- 3' and 5' available bare and lug
- · Custom assembly lengths available upon request

Assembly Specifications

- UL listed and CSA certified
- NFMA rated
- UV resistant Santoprene™
- High-conduction brass contacts
- -40° C to 105° C; up to 600 V









VERI-FLEX®

STAGE CABLE ASSEMBLIES

Direct's Veri-Flex® single-pass stage, sound, and lighting cable is an industrial-grade flexible and heavy-duty power cable used within the entertainment industry, including live events, movie and television, and theatre lighting. Veri-Flex® has been designed to achieve the optimal balance of flexibility and durability, with unparalleled customization. The cable is also deployed for rental and temporary power applications. Veri-Flex® is UL listed, RoHS compliant, and manufactured in the USA.

ENTERTAINMENT

MOTION PICTURE

THEATRE & STAGE

CONCERTS

LIVE EVENTS



	VERI-FLEX TYPE SPSC STAGE CABLE									
AVA/O 017F	STRANDING	INSULATION THICKNESS		OUTSIDE	DIAMETER	AMPACITY ¹	L DO DED 11/			
AWG SIZE	/ DIAM(OR)GA	IN	MM	IN	MM	amps	LBS PER 1K'			
#8	182 / 30	.090	2.29	.357	9.07	80	101			
#6	273 / 30	.097	2.46	.417	10.60	105	147			
#4	429 / 30	.097	2.46	.452	11.49	140	203			
#2	676 / 30	.097	2.46	.521	13.24	190	293			
#1	845 / 30	.115	2.92	.592	15.04	220	376			
1/0	1,066 / 30	.115	2.92	.632	16.05	260	451			
2/0	1,339 / 30	.115	2.92	.681	17.30	300	549			
3/0	1,677 / 30	.115	2.92	.734	18.64	350	667			
4/0	2,109 / 30	.115	2.92	.797	20.24	405	813			
250 kcmil	2,527 / 30	.115	2.92	.855	21.72	455	956			

¹Allowable ampacity per NFPA 70 / NEC Article 400. Values are based on ambient temperature of 30°C.



VERI-FLEX® STAGE CABLE ASSEMBLIES

TECHNICAL SPECIFICATIONS

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Conductors

 Rope-lay, bunch-stranded 30 AWG copper conductor; bare ASTM Class K copper

Voltage Rating

600 V

Insulation & Jacket

- Wrapped paper separator
- Insulated with low-smoke, halogen-free EPDM
- Jacketed with proprietary CPE
- Resistant to abrasion, crushing force, extreme temperatures, flame, impact, oil, UV, and water
- UL tested 60°C (140°F) oil resistance rating
- UL tested 720 hours sunlight resistance rating

Temperature Range

• -50°C (-58°F) to 105°C (221°F) Dry; 75°C (167°F) Wet

Features

Multi-Location

 For use in accordance with NEC Articles 520, 525, and 530 for indoor and outdoor applications and environments

High Flexibility

 Finer stranding and greater strand count allow products to bend more easily and increase lifespan

Extra Durable

 Heavy-duty CPE jacket compound provides longterm durability and protects against hard usage and harsh industrial environments

Stock & Customization

Jacket Colors

- Black (standard)
- · Custom colors available upon request

Marking Options

 Quick Print®; Surface Print; Indent Print; Logo/ Icon; Sequential Marking

Assembly Types

• Cam-Lok™ Feeder Cable, 2-/3-/5-Wire Banded, Stage Pin Extension, and Pigtail/Tie-in

Assembly Lengths

- 25', 50', and 100'
- Custom assembly lengths available upon request

Industry Approvals

- UL Listed Type SC
- UL 1680 (Stage and Lighting)
- cULus Listed Type SC
- IAW NFPA 70/NEC Articles 400, 520, 525, and 530
- IAW UL 44 and 1581
- FT-5 and VW-1
- CSA C22.2 No. 96 and 2556
- ASTM B3, B49, B172, and B263
- MSHA Compliant







POWER PACK

BULK POWER CABLE & ASSEMBLIES

Introducing the Power Pack, a versatile solution for your cable and assembly needs. Experience cost savings with our exclusive quantity discounts, allowing you to order in bulk and enjoy competitive pricing on high-quality cables. The Power Pack not only ensures secure shipping, significantly reducing the risk of product damage during transit, but its collapsible bin design also offers efficient storage in your warehouse. Say goodbye to the hassle of managing individual pieces of cable – the Power Pack keeps everything organized, accessible, and ready for deployment when you need it.

INDUSTRIAL

OIL DRILLING

MINING

GENERATORS

ENTERTAINMENT

LIVE EVENTS

CONCERTS

BATTERY LEADS



Power Pack Product Configurations

- 4/0 Duraflex® Type W BLK 50' Bulk Power Pack (QTY 40 M&F Cams)
- 4/0 Duraflex® Type W BLK 5' Tails Bulk Power Pack (QTY 100 M Cam)
- 4/0 Duraflex® Type W BLK 5' Tails Bulk Power Pack (QTY 100 F Cam)
- #2 Veri-flex® SC BLK 50' Banded Bulk Power Pack (QTY 15 M&F Cams)
- #2 Veri-flex® SC BLK 5' Tails Banded Bulk Power Pack (QTY 50 M Cam)
- #2 Veri-flex® SC BLK 5' Tails Banded Bulk Power Pack (QTY 50 F Cam)
- 6/4 S00W MSHA BLK 50' Bulk Power Pack (QTY 40 (50A 125/250V connectors)

Container Specifications

Outside • 48" / 44.5" / 34"
Inside • 44.3" / 41.5" / 27.5"

Collapse • 12.5"
Weight • 129 lbs
Capacity • 1,800 lbs

Container • 60 (Assembled)Truckload • 84 (Assembled)

Collapsible Container Assembly Features

- Convenient four-way fork access for easy maneuverability in busy storage areas
- Material cleans easily and resists rust, odors, and moisture
- Positive interlocking corners provide secure set-up and quick folding
- 100% Recyclable: Plastic material can be recycled and reused







Pin & Sleeve

Pin and sleeve assemblies are constructed using multiconductor Type W or SOOW power cable fitted with heavy duty IEC 60309 connectors. These rugged assemblies maintain superior performance in inclement weather, corrosive environments, and cold impact performance.

Applications

- Primarily used in harsh weather industries where safety and secure connection is critical to continual power supply
- Rugged materials allow for use in wet and corrosive environments

Assembly Features

- Mechanical cord clamp with silicone grommet seal and locking screw ensures a
 positive and watertight connection with IP69K protection
- Durable thermoplastic body improves cold impact performance for 60 and 100 A
- · Color-coded housing for easy and accurate identification of voltage
- Staggered contact to ensure ground makes first and breaks last
- Nickel plated pins offer long-life mechanical and corrosion protection



Specifications

Cables

- Multi-conductor TW
- S00W

Lengths

- 25', 50', and 100'
- Custom lengths available

Ratings

- 20/30/60/100A
- 120 / 208 / 480 V
- 4P / 5W

Spider Box

Spider box assemblies (or CA standard cord) are constructed using SOOW 6/4 power cable fitted with twist-locking connectors or straight blade devices. The assembly connectors deliver maximum conductivity through single-piece construction and brass mounting for safer resistance.

Applications

 Primarily used for portable and temporary power within industrial worksite, emergency setup, and disaster recovery applications

Assembly Features

- Industrial grade black-and-white locking connectors
- High durability offers superior impact, sunlight, and chemical resistance
- Solid brass mounting for increased contact and safer ground path



Specifications

Cables

SOOW (UL / MSHA)

Lengths

- 25', 50', 75', and 100'
- Custom lengths available

Ratings

- 125 / 250V
- 3P / 4W

Edison Extension

Edison Extension assemblies are constructed using SOOW and SJOOW power cable fitted with straight blade, twist-lock plugs and connectors, or Wetguard® watertight wiring devices. These versatile assemblies are suited for light duty, indoor usage or extra hard-use, outdoor applications.

Assembly Features

- Assemblies are built with plugs and connectors that are resistant to abrasion, oil,
 UV, water, and other environmental conditions
- All models are designed with the installer in mind, which helps minimize labor and ensures ease of use on the worksite
- · Factory tested with UL and CSA cable



Specifications

Cables

- SOOW 12/3 & 5; 10/5
- SJ00W 12/3

Lengths

- 25', 50', 75', and 100'
- Custom lengths

Straight Blades

Assembly Features

- SJ00W 12/3 15 A / 120 V / Single Phase / 2P3W
- · Mainly used for indoor applications
- Ribbed connector housing provides durability and allows for secure gripping
- Nickel plating blades and contacts ensure excellent conductivity



Locking Extension

Assembly Features

- SOOW 12/3 NEMA Config / 20 A / 120/250 V / 3 Phase / 2P3W / Indoor-Outdoor
- SOOW 10/5 NEMA Config / 20 A / 120/208 V / 3 Phase / 4P5W / Indoor-Outdoor
- SOOW 10/3 NEMA Config / 30 A / 120/250 V / 3 Phase / 2P3W / Indoor-Outdoor
- SOOW 10/5 NEMA Config / 30 A / 120/208 V / 3 Phase / 4P5W / Indoor-Outdoor



Wetguard®

Assembly Features

- 20/30 A locking devices; NEMA and non-NEMA configurations
- Multi-point sealing system forms an impenetrable barrier against water and dust
- Compression nut strain relief system ensures integrity of electrical connection
- Used in industrial, OEM, food and beverage, oil and gas, and manufacturing



Stage Pin

Stage Pin assemblies are constructed using Veri-Flex® stage cable or 12/3 SOOW cable fitted with plugs and connectors. The assemblies' durable thermoplastic housing delivers excellent performance within demanding environments and under extreme temperatures.

Applications

• Primarily used for portable power and lighting applications within the entertainment and live events industries

Assembly Features

- Distinct connector designated for dimmable power
- Lie-flat design improves safety by reducing potential tripping hazards
- High-temperature, high-impact thermoplastic housing
- USITT pin configuration adheres to standards for stage lighting connector format
- Solid brass pin/contact design provides excellent conductivity



Specifications

Cables

- Veri-Flex® SC
- S00W 12/3

Lengths

- 25', 50', and 100'
- Custom lengths available

Ratings

- 30 / 60 / 100A
- 125 / 250V

Collapsible Container

Bulk containers are designed for ultimate durability with high-pressure injection molded HDPE and an I-beam welded base. Loads can be delivered directly to the assembly line for immediate use, with no unwrapping or unbanding.

Applications

- Ideal for storing and transporting cables and assemblies throughout supply chain
- Meets specifications of the Automotive Industry Action Group (AIAG)

Assembly Features

- Convenient four-way fork access for easy maneuverability in busy storage areas
- Material cleans easily and resists rust, odors, and moisture
- Positive interlocking corners provide secure set-up and guick folding
- 100% Recyclable: Plastic material can be recycled and reused



Specifications

Outside

48" / 44.5" / 34"

Inside

• 44.3" / 41.5" / 27.5"

Collapse Weight

• 12.5" • 129 lbs

Capacity

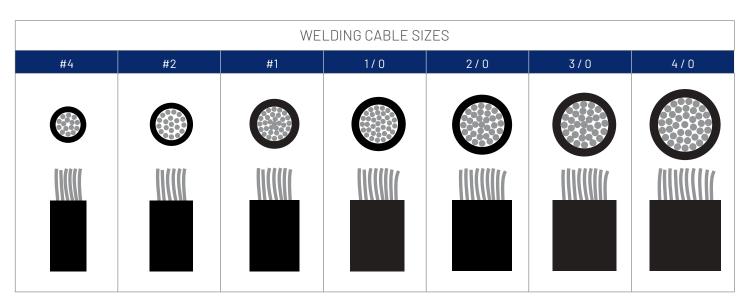
• 1,800 lbs

Container •

60 (Assembled)

Truckload • 84 (Assembled)

Welding Cable Guide



NOTE 1: Welding cable sizes are drawn to scale.

	SUGGESTED IN-LINE AMPACITY												
AMPS	50′	75′	100′	125′	150′	175′	200′	225′	250′	275′	300'	325′	350′
100	#4	#2	#2	#1	#1	1/0	2/0	2/0	3/0	3/0	3/0	4/0	4/0
150	#2	#2	#1	1/0	2/0	3/0	3/0	4/0	4/0	250 мсм	250 мсм	250 мсм	350 мсм
200	#2	#1	2/0	3/0	3/0	4/0	4/0	250 мсм	350 мсм	350 мсм	350 мсм	350 мсм	
250	#1	1/0	3/0	4/0	4/0	250 мсм	350 мсм	350 мсм	350 мсм				
300	#1	2/0	3/0	4/0	250 мсм	350 мсм	350 мсм	350 мсм					
350	1/0	3/0	4/0	250 мсм	350 мсм	350 мсм							
400	2/0	3/0	250 мсм	350 мсм	350 мсм								
450	2/0	4/0	250 мсм	350 мсм	350 мсм								
500	3/0	4/0	350 мсм	350 мсм									
550	4/0	250 мсм	350 мсм										
600	4/0	250 мсм	350 мсм										

NOTE 2: For reference only. Due to variables within welding applications, it is recommended the user consult an electrical engineer for a particular welding application.

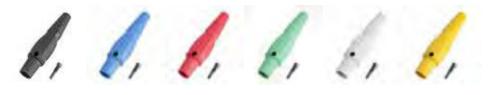
NOTE 3: Distance from power source (per lead).

Connectors

From Direct Wire's specially equipped workshop, our qualified professionals construct ready-to-use power assemblies using genuine components from premier brands, including MARINCO, Eaton/Cooper, and Leviton.

Cam-Lok™ Connectors

Boot with Screw (Male & Female)



In-Line Cams (Male & Female)



Specifications

- UV resistant Santoprene™
- Single-piece brass contacts
- Available in all gauges
- 400 A; 600 V

Specifications

- UV resistant santoprene
- Brass contacts
- Available in all gauges
- -40°C to 105°C
- 400 A; 600 V

Pin & Sleeve

Plugs & Receptacles



Specifications

- 20A; 30A; 60A; and 100A
- 125V; 250V; 480V; 3Ø 250V/AC; 3Ø 480V/AC; 3Ø 600V/AC; 3Ø 120/208V/AC; 3ØY 120/480V/AC; 3ØY 277/480V/AC; 3ØY 347/600V/AC

Twist, Blade, & Stage

Twist-Lock Plugs & Connectors









Specifications

- 2P3W and 3P4W
- 125 V
- 250 V
- 600 V AC / 250 V DC
- 480 V

Blade Plugs & Connectors









Specifications

- 15 A 2P3W / 20 A 2P3W
- 125 V / 250 V
- Plugs and Connectors
- Inlets and Outlets

Stage Pins









Specifications

- 60 / 100 A
- 125 / 250 V
- Highly durable housing performs under challenging conditions
- Solid brass pins and positive alignment and contact

Compression Lugs

Compression Lugs







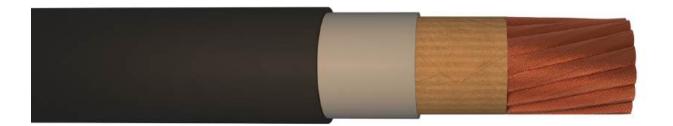


Specifications

- Manufactured from highstrength copper and aluminum
- Electro-tin plated
- Color-coded and marked
- Voltage and temperature ratings







Applications

Direct's Dura-Flex® Type W is an industrial grade, portable power cable primarily used for permanent or temporary power supply. Durable and versatile, the cable is also commonly deployed for heavy-use applications, including rental, mining, A/C systems, and motor battery leads. Dura-Flex is UL and cULus listed, and manufactured in the USA.

Construction

- Rope-lay, bunch-stranded 30 AWG 99.99% oxygenfree electronic (OFE) high-purity copper conductor; bare ASTM Class K OFE copper
- Separators: paper (conductor) and mesh (insulation)
- · Insulated with LSHF EPDM compound
- Jacketed with proprietary CPE compound
 See reverse for technical specifications

DURA-FLEX | TYPE W POWER CABLE

AVA/O 017F	STRANDING	INSULATION	THICKNESS	THICKNESS OUTSIDE I		AMDAOITV1	LBS PER	
AWG SIZE	/ DIAM(OR)GA	INCHES	ММ	INCHES	мм	AMPACITY ¹	1,000′	
#6	273 / 30	.095	2.41	.503	12.78	105 A	188	
#4	429 / 30	.095	2.41	.549	13.94	140 A	253	
#2	676 / 30	.095	2.41	.620	15.75	190 A	350	
#1	845 / 30	.095	2.41	.688	17.48	220 A	436	
1/0	1,066 / 30	.095	2.41	.740	18.80	260 A	523	
2/0	1,339 / 30	.095	2.41	.794	20.17	300 A	631	
3 / 0	1,677 / 30	.095	2.41	.830	21.08	350 A	740	
4/0	2,109 / 30	.095	2.41	.906	23.01	405 A	908	

 $^{^1\!}$ Allowable ampacity per NFPA 70 / NEC Article 400. Values are based on ambient temperature of 30 $^\circ$ C.



DURA-FLEX® TYPE W POWER CABLE

TECHNICAL SPECIFICATIONS

Construction

Conductors

 Rope-lay, bunch-stranded 30 AWG 99.99% oxygen-free electronic (OFE) high-purity copper conductor; bare ASTM Class K OFE copper

Voltage Rating

600 V; 2,000 V

Insulation & Jacket

- Separators: paper (conductor) and mesh (insulation)
- Insulated with low-smoke, halogen-free EPDM compound
- Jacketed with proprietary CPE compound
- · Resistant to abrasion, crushing force, extreme temperatures, flame, impact, oil, sunlight, and water
- UL tested 60°C (140°F) oil resistant temperature rating
- UL tested 720 hours sunlight resistance rating

Temperature Range

• -40°C (-40°F) to 90°C (194°F) Dry; 90°C (194°F) Wet

Standards & Certifications

Industry Approvals

- UL 44, 1650, and 2556
- cULus Listed
- ASTM B3, B49, and B172
- MSHA Approved
- FT-1, FT-2, and FT-5
- RHH / RHW / RHW-2

Standard Stock

Available Lengths

- Coils/Assemblies at 25', 50', and 100'
- Reels at 250', 500', 1,000', and 2,500'
- · Custom lengths available upon request

Customization

Jacket Colors

• ■ Black(standard) ■ Blue ■ Brown ■ Green ■ Orange ■ Red ○ White ● Yellow

Marking Options

• Quick Print®; Surface Print; Indent Print; Sequential Marking; Color Stripe



DURA-FLEX® TYPE W MULTI-CONDUCTOR POWER CABLE





Applications

Direct's Dura-Flex® Type W is an industrial grade, portable power cable primarily used for permanent or temporary power supply. Featuring 2, 3, and 4 multi-conductor configurations with uniquely colored conductors and a round profile with a bound core, this cable ensures both durability and flexibility in various applications. Durable and versatile, the cable is also commonly deployed for heavy-use applications, including rental, mining, A/C systems, motor battery leads. Dura-Flex® is UL listed, and manufactured in the USA.

Construction

- Rope-lay, bunch-stranded 30 AWG 99.99% oxygenfree electronic (OFE) high-purity copper conductor; bare ASTM Class K OFE copper
- Separators: paper (conductor) and mesh (insulation)
- Insulated with EPDM compound
- Jacketed with proprietary CPE compound
 See reverse for construction details and technical specifications

TYPE W	MUI TI-	CONDUCTOR	POWER CABLE

AWG SIZE /	COND STRANDS	COND WALL THICKNESS (NOM)			JACKET THICKNESS(NOM)		OUTSIDE DIAMETER (NOM)		APPROX LBS PER 1K'
# OF COND	/ DIAM (OR) GA	INCHES	MM	INCHES	ММ	INCHES	MM	(amps)	LBS PER IK
8/2	182 / 30	0.060	1.52	0.109	2.77	0.778	19.76	74	349
8/3	182 / 30	0.060	1.52	0.141	3.58	0.886	22.50	65	514
8 / 4	182 / 30	0.060	1.52	0.141	3.58	0.959	24.36	52	635
6 / 2	273 / 30	0.060	1.52	0.109	2.77	0.868	22.05	99	457
6/3	273 / 30	0.060	1.52	0.141	3.58	0.983	24.97	87	645
6 / 4	273 / 30	0.060	1.52	0.141	3.58	1.067	27.10	69	803
4/2	429 / 30	0.060	1.52	0.109	2.77	0.938	23.83	130	583
4/3	429 / 30	0.060	1.52	0.125	3.18	1.026	26.06	114	794
4/4	429 / 30	0.060	1.52	0.125	3.18	1.120	28.45	91	1006
2/2	676/ 30	0.060	1.52	0.141	3.58	1.140	28.96	174	909
2/3	676 / 30	0.060	1.52	0.141	3.58	1.207	30.66	152	1,215
2/4	676 / 30	0.060	1.52	0.125	3.18	1.287	32.69	121	1,476

 $^{^1} Allowable$ ampacity per NFPA 70 / NEC Article 400. Values are based on ambient temperature of $30^{\circ} \text{C}.$



DURAFLEX® TYPE W MULTI-CONDUCTOR POWER CABLE

TECHNICAL SPECIFICATIONS

Construction

Conductors

• Rope-lay, bunch-stranded 30 AWG 99.99% oxygen-free electronic (OFE) highpurity copper conductor; bare ASTM Class K OFE copper

Voltage Rating

600 V; 2,000 V

Insulation & Jacket

- Separators: Paper insulation & mesh jacket
- Filler Type: twisted paper
- Insulated with low-smoke, halogen-free EPDM compound
- Jacketed with proprietary CPE compound
- Resistant to abrasion, crushing force, extreme temperatures, flame, impact, oil, sunlight, and water
- UL tested 60°C (140°F) oil resistant temperature rating
- UL tested 720 hours sunlight resistance rating

Temperature Range

• -40°C (-40°F) to 90°C (194°F) Dry; 90°C (194°F) Wet

Standards & Certifications

Industry Approvals

- UL 44, 1650, and 2556
- ASTM B3, B49, and B172
- MSHA Approved
- FT-1, FT-2, FT-5

Standard Stock

Available Lengths

- Reels at 250', 500', 1,000', and 2,500'
- Custom lengths and assemblies available upon request

Customization

Jacket Colors

■ Black(standard)
■ Blue
■ Brown
■ Green
● Orange
■ Red
○ White
○ Yellow





Marking Options

• Surface Print; Indent Print; Sequential Marking; Color Stripe



VERI-FLEX® TYPE SC | STAGE CABLE





Applications

Direct's Veri-Flex® single-pass stage, sound, and lighting cable is an industrial-grade flexible and heavy-duty power cable used within the entertainment industry, including live events, movie and television, and theatre lighting. Veri-Flex® has been designed to achieve the optimal balance of flexibility and durability, with unparalleled customization. The cable is also deployed for rental and temporary power applications. Veri-Flex® is UL listed, RoHS compliant, and manufactured in the USA.

Construction

- Rope-lay, bunch-stranded 30 AWG 99.99% oxygenfree electronic (OFE) high-purity copper conductor
- Bare ASTM Class K OFE copper
- Wrapped paper separator
- Single-layer proprietary CPE construction
 See reverse for technical specifications

VERI-FLEX TYPE SPSC | STAGE CABLE

A) N/O O17F	STRANDING	INSULATION	INSULATION THICKNESS		DIAMETER	AMPACITY ¹	1 DO DED 11//
AWG SIZE	/ DIAM(OR)GA	IN	MM	IN	MM	amps	LBS PER 1K'
#8	182 / 30	.090	2.29	.357	9.07	80	101
#6	273 / 30	.090	2.29	.402	10.21	105	141
#4	429 / 30	.090	2.29	.437	11.10	140	196
#2	676 / 30	.090	2.29	.506	12.85	190	285
#1	845 / 30	.090	2.29	.537	13.64	220	346
1/0	1,066 / 30	.090	2.29	.577	14.66	260	419
2/0	1,339 / 30	.090	2.29	.626	15.90	300	514
3 / 0	1,677 / 30	.090	2.29	.679	17.25	350	629
4/0	2,109 / 30	.090	2.29	.742	18.85	405	772
250 kcmil	2,527 / 30	.095	2.41	.811	20.60	455	921



VERI-FLEX® TYPE SC ISTAGE CABLE

TECHNICAL SPECIFICATIONS

Construction

Conductors

 Rope-lay, bunch-stranded 30 AWG 99.99% oxygen-free electronic (OFE) high-purity copper conductor; bare ASTM Class K OFE copper

Voltage Rating

• 600 V

Insulation & Jacket

- · Wrapped paper separator
- · Single-Layer construction with proprietary CPE compound
- · Improved black color compound
- Resistant to abrasion, crushing force, extreme temperatures, flame, impact, oil, sunlight, and water
- UL tested 60°C (140°F) oil resistant temperature rating
- UL tested 720 hours sunlight resistance rating

Temperature Range

• -50°C (-58°F) to 105°C (221°F) Dry

Standards & Certifications

Industry Approvals

- · UL Listed Type SC
- UL 1680 (Stage and Lighting Cable)
- UL 44 and 1581, & 2556
- NFPA 70/NEC Arts. 400, 520, 525, and 530
- FT-5 (4/0 and larger only)
- CSA C22.2 No. 96 and 2556
- ASTM B3, B49, B172, and

B263

Standard Stock

Available Lengths

- Reels at 250', 500', 1,000', and 2,500'
- Custom lengths and assemblies available upon request

Customization

Jacket Colors

Black (standard)

Sample Print Legend

 VERI-FLEX (UL) E471601 2 AWG TYPE SC 105°C -50°C 600V OIL RES 60°C MAX AMPS NEC TABLE 400.5(A)(2) FOR 90°C

Marking Options

• Quick Print®; Surface Print; Indent Print; Logo/Icon; Sequential Marking



DLO // UL CSA MSHA RHH / RHW-2 / RW90





APPLICATIONS

Direct's DLO is a heavy-duty flexible power cable designed for use within portable or fixed installations, diesel engines and motor leads, generators, battery leads, and other industrial applications, including shipyards, drilling rigs, construction, and renewable energy. DLO is UL listed RHH / RHW-2, CSA listed RW90, MSHA approved, and manufactured in the USA

OUICK SPECS

- 24 AWG ASTM Class I Tinned 99.99% oxygen-free electronic (OFE) high-purity copper
- EPDM (Inner) / CPE (Outer)
- #8 AWG 777 MCM
- 600 / 1,000 / 2,000 V
- -40°C +90°C
- UL / CSA / MSHA / NFPA NEC / ASTM

See reverse for construction details and technical specifications

DLO PRODUCT CONFIGURATIONS

AWG / MCM	CONDUCTOR	STRAND	INSULATION	THICKNESS	OUTSIDE	AMDACITY1	
SIZE	STRANDING	GAUGE	INNER	OUTER	DIAMETER	AMPACITY ¹	
#8	41	24	.060	.035	.351	80 A	
#6	61	24	.060	.035	.383	105 A	
#4	105	24	.060	.035	.448	140 A	
#2	168	24	.060	.035	.503	190 A	
#1	224	24	.075	.045	.598	220 A	
1/0	273	24	.075	.045	.640	260 A	
2/0	323	24	.075	.045	.688	300 A	
3/0	456	24	.075	.045	.748	350 A	
4/0	551	24	.075	.045	.818	405 A	
262 MCM	646	24	.090	.045	.905	467 A	
313 MCM	777	24	.090	.045	.973	522 A	
373 MCM	925	24	.090	.045	1.028	591 A	
444 MCM	1,110	24	.090	.045	1.098	652 A	
535 MCM	1,332	24	.105	.060	1.233	728 A	
646 MCM	1,591	24	.105	.060	1.319	815 A	
777 MCM	1,924	24	.105	.060	1.408	904 A	

 $^{^1}$ Allowable ampacity per NFPA 70 / NEC Article 400. Values are based on ambient temperature of 30 $^{\circ}$ C.



DLO // RHH / RHW-2 / RW90

TECHNICAL SPECIFICATIONS

CONSTRUCTION

Conductors

Rope-lay, bunch-stranded 24 AWG ASTM Class I tinned 99.99% oxygen-free electronic (OFE) high-purity copper

Voltage Rating

600 / 1,000 / 2,000 V

Insulation & Jacket

- Separators: paper (1P) and poly wrap (2P)
- · Insulated with LSHF EPDM compound
- Jacketed with CPE compound
- Resistant to abrasion, crushing force, extreme temperatures, flame, impact, oil, sunlight, and water
- UL tested 60°C oil resistant temperature rating UL tested 720 hours sunlight resistance rating

Temperature Range

• $-40^{\circ}\text{C} - +90^{\circ}\text{C} (dry) / +90^{\circ}\text{C} (wet)$

STANDARDS & CERTIFICATIONS

Industry Approvals

- UL 44, 1650, 2556, and 2806
- UL Listed RHH / RHW-2
- CSA C22.2 No. 38 and 2556
- CSA C22.1/ CEC
- · CSA Listed RW90
- MSHA Approved

- 30-CFR-Part 7 Subchapter K
- NFPA 70 / NEC
- ASTM B3 or B33, B49, B172 or B174, B263
- FT-1, FT-2, and FT-5
- · CMRT and Prop 65 Compliant

STANDARD STOCK

Available Lengths

- Reels at 250' / 500' / 2,500'
- Coils at 25' / 50' / 100'

Jacket Colors

■ Black(standard)
■ Blue
■ Green
■ Red
─ Yellow
● Orange





MARKING

Standard Legend

DIRECT (UL) E481911 {SIZE} DLO-HDFPC 90C DRY 90C WET 2kV FT-2 SUN RES PR-I - - - (CSA) 300528 {SIZE} RW90 -40C + 90C DRY 90C WET 1kV PR-I FT-1 SR GR-I - - - FT-5 P-07-KA200007-MSHA

Print Options

• Ink Wheel / Ink Jet / Indent Wheel / Sequential Footage



SOOW (MSHA) MULTI-CONDUCTOR POWER CABLE





Applications

Direct's SOOW (MSHA) is a versatile multi-conductor power cable designed for use in industrial and other demanding applications, including heavy equipment, construction machinery, motors and welding leads, portable lighting, battery chargers, shallow water immersion, and mining environments. SOOW (MSHA) is MSHA compliant, NEC 400 and NFPA 70 permitted, and manufactured in the USA.

Construction

- Rope-lay, bunch-stranded 30 AWG SAE 99.99% oxygen-free electronic (OFE) high-purity copper conductors
- Internal conductors insulated with proprietary LSHF EPDM compound; color-coded
- Twisted and reinforced with wrapped paper spacers
- Jacketed with proprietary CPE compound

See reverse for construction details and technical specifications

SOOW (MSHA) | MULTI-CONDUCTOR POWER CABLE

AWG SIZE /	COND STRANDS	COND WALL THICKNESS (NOM)			JACKET THICKNESS (NOM)		OUTSIDE DIAMETER (NOM)		APPROX LBS PER 1K'
# OF COND	/ DIAM (OR) GA	INCHES	MM	INCHES	MM	INCHES	MM		LB2 PER IK
8 / 2	182 / 30	0.050	1.27	0.060	1.52	0.644	16.36	40 A	238
8/3	182 / 30	0.050	1.27	0.060	1.52	0.703	17.86	40 A	314
8 / 4	182 / 30	0.050	1.27	0.060	1.52	0.770	19.56	35 A	406
6/2	260 / 30	0.050	1.27	0.060	1.52	0.694	17.63	55 A	289
6/3	260 / 30	0.050	1.27	0.060	1.52	0.761	19.33	55 A	398
6 / 4	260 / 30	0.050	1.27	0.060	2.03	0.835	21.21	45 A	519
4/2	364 / 30	0.050	1.27	0.080	2.03	0.790	20.07	70 A	378
4/3	364 / 30	0.050	1.27	0.080	2.03	0.838	21.29	70 A	515
4/4	364 / 30	0.050	1.27	0.080	2.03	0.922	23.42	60 A	665
2/2	624 / 30	0.050	1.27	0.080	2.03	0.954	24.23	95 A	583
2/3	624 / 30	0.050	1.27	0.080	2.03	1.015	25.78	95 A	813
2/4	624 / 30	0.050	1.27	0.080	2.03	1.121	28.47	80 A	1,052

 $^{^1} Allowable$ ampacity per NFPA 70 / NEC Article 400. Values are based on ambient temperature of 30 $^{\circ} \text{C}.$



SOOW (MSHA) MULTI-CONDUCTOR POWER CABLE

TECHNICAL SPECIFICATIONS

Construction

Conductors

• Rope-lay, bunch-stranded 30 AWG SAE 99.99% oxygen-free electronic (OFE) high-purity copper conductors

Voltage Rating

600 V

Insulation & Jacket

- Internal conductors insulated with proprietary low-smoke, halogen-free EPDM compound; color-coded
- Twisted and reinforced with wrapped paper spacers
- · Jacketed with proprietary CPE compound
- Insulation resistant to abrasion, battery acid, diesel fuel, engine coolant, engine oil, ethanol, extreme temperatures, flame, gasoline, power-steering fluid, and transmission fluid
- Jacket resistant to abrasion, crushing force, extreme temperatures, flame, impact, oil, sunlight, and water
- 60°C (140°F) oil resistant temperature rating (CPE compound)
- UL tested 720 hours sunlight resistance rating (CPE compound)

Temperature Range

• -40°C (-40°F) to 90°C (194°F)

Standards & Certifications

Industry Approvals

- MSHA Compliant
- NEC Article 400 Permitted
- NFPA 70 Permitted
- 30 CFR Subpart K
- FT-5 Flame Tested
- · REACH, RoHS, CMRT, and Prop 65 Compliant

Standard Stock

Available Lengths

- Coils/Assemblies at 25', 50', 100'
- Reels at 250', 500', 1,000', and 2,500'
- · Custom lengths available upon request

Customization

Jacket Colors

Black (standard)

Marking Options

Quick Print[®]; Surface Print; Indent Print; Logo/Icon; Sequential Marking



FLEX-A-PRENE® INDUSTRIAL WELDING CABLE





Applications

Direct's Flex-A-Prene® is the industry's most recognized brand name of industrial welding cable. Highly durable and versatile, the cable is designed for use in stingers/ whips, leads, and ground clamp welding assemblies as well as battery applications such as chargers and wire harnesses. Flex-A-Prene is SAE J1127 (#6 to 250 MCM) and RoHS compliant and manufactured in the USA.

Construction

- Rope-lay, bunch-stranded 30 AWG SAE 99.99% oxygen-free electronic (OFE) high-purity copper conductor
- Wrapped paper separator
- Jacketed with proprietary LSHF EPDM compound
 See reverse for construction details and technical specifications

FLEX-A-PRENE | INDUSTRIAL WELDING CABLE

AWG	# COND STRAND		INAL I THICKNESS		OUTSIDE (+JACKET)	APPROX
SIZE ¹	/ DIAM(OR)GA	INCHES	ММ	INCHES	MM	LBS PER 1K'
#8	182 / 30	.060	1.52	.270	6.85	80
#6	260 / 30	.060	1.52	.305	7.74	110
#4	364 / 30	.065	1.65	.333	8.45	145
#2	624 / 30	.065	1.65	.415	10.54	235
#1	767 / 30	.065	1.65	.443	11.25	282
1/0	975 / 30	.065	1.65	.488	12.39	351
2/0	1,196 / 30	.065	1.65	.526	13.36	423
3/0	1,547 / 30	.078	1.98	.609	15.46	553
4/0	1,950 / 30	.078	1.98	.674	17.11	685
250 MCM	2,432 / 30	.078	1.98	.764	19.40	846
350 MCM	3,330 / 30	.095	2.41	.908	23.06	1,172
500 MCM	4,847 / 30	.095	2.41	1.054	26.77	1,663

 $^{^1 \}mbox{SAE}$ J1127 standard does not apply to #8 AWG, 350 MCM, and 500 MCM.

All data and specifications contained herein are current and subject to change without notification. All values are nominal and/or approximate and may vary. All styles and standards dependent on conductor size.











FLEX-A-PRENE® INDUSTRIAL WELDING CABLE

TECHNICAL SPECIFICATIONS

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Conductors

Rope-lay, bunch-stranded 30 AWG SAE 99.99% oxygen-free electronic (OFE) high-purity copper conductor

Voltage Rating

600 V

Insulation & Jacket

- Wrapped paper separator
- Jacketed with proprietary low-smoke, halogen-free EPDM compound
- Resistant to abrasion, battery acid, diesel fuel, engine coolant, engine oil, ethanol, extreme temperatures, flame, gasoline, power-steering fluid, and transmission fluid

Temperature Range

-50°C (-58°F) to 105°C (221°F)

Standards & Certifications

Industry Approvals

- SAE J1127 Compliant (#6 to 250 MCM)
- NEC Article 630 (Electric Welders)
- Suitable for battery use per UL 558 and 583
- REACH, RoHS, CMRT, and Prop 65 Compliant

Standard Stock

Available Lengths

- Coils/Assemblies at 25', 50', and 100'
- Reels at 250', 500', 1,000', 2,500' and 5,000'
- · Custom lengths available upon request

Custom colors available upon request

Customization

Jacket Colors

■ Black (standard)
■ Blue
■ Green
■ Red
■ Yellow







Orange

Sample Print Legend

{AWG SIZE} FLEX-A-PRENE WELDING CABLE 600V -50°C +105°C * MADE IN USA * RoHS * **SAE J1127**

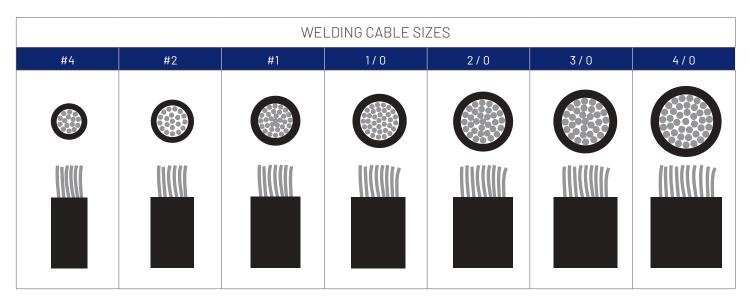
Marking Options

Quick Print®; Surface Print; Indent Print; Logo/Icon; Sequential Marking



WELDING CABLE SIZES & SUGGESTED AMPACITY





NOTE 1: Welding cable sizes are drawn to scale.

SUGGESTED IN-LINE AMPACITY FOR WELDING CABLE													
AMPS	50′	75′	100′	125′	150′	175′	200′	225′	250′	275′	300′	325′	350′
100	#4	#2	#2	#1	#1	1/0	2/0	2/0	3/0	3/0	3/0	4/0	4/0
150	#2	#2	#1	1/0	2/0	3/0	3/0	4/0	4/0	250 мсм	250 мсм	250 мсм	350 мсм
200	#2	#1	2/0	3/0	3/0	4/0	4/0	250 мсм	350 мсм	350 мсм	350 мсм	350 мсм	
250	#1	1/0	3/0	4/0	4/0	250 мсм	350 мсм	350 мсм	350 мсм				
300	#1	2/0	3/0	4/0	250 мсм	350 мсм	350 мсм	350 мсм					
350	1/0	3/0	4/0	250 мсм	350 мсм	350 мсм							
400	2/0	3/0	250 мсм	350 мсм	350 мсм								
450	2/0	4/0	250 мсм	350 мсм	350 мсм								
500	3/0	4/0	350 мсм	350 мсм									
550	4/0	250 мсм	350 мсм										
600	4/0	250 мсм	350 мсм										

NOTE 2: For reference only. Due to variables within welding applications, it is recommended the user consult an electrical engineer for a particular welding application. NOTE 3: Distance from power source (per lead).

Customization

Jacket Colors

• ● Black(standard) ● Blue ● Green ● Red ● Yellow ● Ora

· Custom colors available upon request

Marking Options

• Quick Print®; Surface Print; Indent Print; Logo/Icon; Sequential Marking

change without notification. All values are nominal and/or approximate and may vary. All styles and standards dependent on conductor size.

3311 / 3279 / CL905 INTERCONNECTION BATTERY CABLE





Applications

Direct's 3311 / 3279 / CL905 is a versatile battery cable suitable for interconnection between terminals and starters or grounds. It is also commonly used in welding applications, motor leads, appliance wiring, and UPS systems. 3311 / 3279 / CL905 is UL and cRUus listed, CSA approved, RoHS compliant, and manufactured in the USA.

Construction

- Rope-lay, bunch-stranded 30 AWG 99.99% oxygenfree electronic (OFE) high-purity copper conductor; bare or tinned ASTM Class K copper
- Wrapped paper separator
- Jacketed with EPDM compound

See reverse for construction details and technical specifications

3311 / 3279 / CSA CL905 | INTERCONNECTION BATTERY CABLE

AWG	# COND STRAND		INAL THICKNESS	NOMINAL DIAM	APPROX		
SIZE	/ DIAM (OR) GA	INCHES	MM	INCHES	MM	LBS PER 1K'	
#8	182 / 30	.080	2.03	.326	8.28	92	
#6	273 / 30	.080	2.03	.370	9.40	128	
#4	429 / 30	.080	2.03	.420	10.67	187	
#2	676 / 30	.080	2.03	.475	12.07	267	
#1	845 / 30	.095	2.41	.544	13.82	344	
1/0	1,066 / 30	.095	2.41	.581	14.76	416	
2/0	1,339 / 30	.095	2.41	.630	16.00	511	
3 / 0	1,677 / 30	.095	2.41	.688	17.48	628	
4/0	2,109 / 30	.095	2.41	.746	18.95	773	
250 MCM	2,527 / 30	.095	2.41	.810	20.57	926	















3311 / 3279 / CL905 BATTERY CABLE

TECHNICAL SPECIFICATIONS

Construction

Conductors

 Rope-lay, bunch-stranded 30 AWG copper conductor; bare or tinned ASTM Class K 99.99% oxygen-free electronic (OFE) high-purity copper

Voltage Rating

600 V

Insulation & Jacket

- · Wrapped paper separator
- Jacketed with EPDM compound
- Resistant to abrasion, battery acid, crushing force, diesel fuel, engine coolant, engine oil, ethanol, extreme temperatures, flame, gasoline, power-steering fluid, and transmission fluid

Temperature Range

- 3311; -50°C (-58°F) to 90°C (194°F)
- 3279; -50°C (-58°F) to 105°C (221°F)
- CL905; -30°C (-22°F) to 90°C (194°F)

Standards & Certifications

Industry Approvals

- UL 758 Appliance Wiring Material
- Meets battery cable requirements per:
 - UL 558 and UL 583
- UL 1581 and 2556
- CSA C22.2 No. 127 and No. 2556
- ASTM B3, B33, B49, and B172
- cRUus Listed
- FT-1 and FT-2
- REACH, RoHS, CMRT, and Prop 65 Compliant

Standard Stock

Available Lengths

- Coils/Assemblies at 25', 50', 100', and 250'
- Reels at 500', 1,000', and 2,500'
- Custom lengths available upon request

Customization

Jacket Colors

■ Black(standard)
■ Blue
■ Green
■ Red
○ Yellow
● Orange



Sample Print Legend

• {AWG Size} cRUus {E#} AWM 3311 90°C 3279 105°C 600V FT-2 - - - {AWG Size} cRUus {E#} CL905 90°C -30°C 600V FT-1

Marking Options

• Quick Print®; Surface Print; Indent Print; Logo/Icon; Sequential Marking



Value-Added Services

At Direct Wire, we understand wire and cable products are not one-size-fits-all. With continually changing business objectives and specific requirements, customers need capable and reliable supply partners now more than ever to deliver solutions that keep their business moving forward.

Direct Wire's value-added services compliment our manufacturing capacity and core product portfolio to provide customers with individualized solutions that address their current and anticipated needs. And, with distribution warehouses located in Denver, PA and Lancaster, PA, customers are assured they'll receive the correct product when it is needed and how it is specified.

>> Color & Striping

Direct Wire's color capabilities and innovative striping process enable customers to quickly and accurately identify owned cables on the job site, bring branding elements into their operations, and assign colors and stripes for specific functions or safety.



Color

Our cable jackets and insulation layers contain colorants engineered directly into proprietary rubber and plastic compounds, delivering greater value than alternative methods such as dyeing or applying topcoat.

Direct Wire's permanent cable coloring makes for easier, faster, and safer wire and cable management on any project or job site, including identification, installation, tracing, repair, and replacement.



Striping

Direct Wire pioneered an advanced manufacturing method to incorporate a permanent colored vertical/longitudinal stripe directly into its extruded jackets.

Our striping capabilities allow customers to differentiate cable type and purpose, distinguish ownership to deter theft, and promote company branding—similar to Direct Wire's popular Ultra-Flex welding cable with its trademark orange jacket and black stripe.

>>> Printing & Marking

Our ink and indent printing systems apply customizable markings to cable jackets for various identification purposes and applications, including accurate footage (or sequential) markings, industry standards and approvals, physical and mechanical characteristics, branding, and more.



Ink Print

Direct Wire's exclusive Quick Print® service offers two unique methods to apply customized ink markings along the cable jacketing to help identify cable types and function, convey company branding, and deter theft.

Our high-speed inkjet and print wheel systems apply extra durable, easy-to-read letters, numbers, and unique characters to mark and label cable as specified by customers.



Indent Print

For a more permanent identification solution, Direct Wire's indent printing capabilities mark the cable jacket with debossed lettering, numbering, and other special characters that are the same color as the outer compound and require no reprint maintenance.

Indent technologies are integrated directly into our manufacturing process to ensure consistent and accurate markings press into the jacket material without impacting internal conductors, insulation layers, or cable performance.



Value-Added Services

>> Direct Repair

Direct Repair is our in-house maintenance and replacement program that helps customers lower their total cost of ownership, avoid unplanned maintenance, and improve uptime and performance. From Direct Wire's specially equipped workshop, our qualified professionals carry out thorough product inspection, length adjustment, connector replacement, and spark testing.

Direct Repair Process Overview

- 1. Product is received and entered into Direct Repair system. Primary inspection is conducted and quote is submitted to customer for approval.
- **2.** Customer approves repair and technical personnel is assigned. Product is assessed for additional faults, staged, and disassembled.
- **3.** Product repair is carried out and spark testing is conducted. Completed repair is sent to cleaning station and final quality check.
- **4.** Repaired product is packaged and prepared for return shipping to customer. Final invoice is generated after shipment.





>> Copper Recycling

Adhering to ethical and sustainable operations, Direct Wire offers a unique Copper Recycling Program to provide a competitive scrap return solution for customers — taking back copper wire and cable products, whether ours or those made elsewhere.

This convenient process offers simple and consistent rates based on COMEX market pricing, with the dollar value applied as a credit towards future orders.

We maintain industry best practices for safe and responsible recycling, delivering a valuable, secure, and environmentally conscience service to our customers.

>> Private Labeling

Direct Wire offers a private labeling option to select wholesale and distribution partners who need exclusivity while filling inventory gaps or broadening portfolios. This strategic program keeps manufacturing and quality systems under our control, while private label partners are empowered to market and sell under their established brand.

As no two companies have identical needs, no two private labeling agreements are the same. Combining our manufacturing capacity and expertise with each partner's unique specifications delivers a flexible, individualized, and mutually beneficial solution for business growth and competitive advantage.

>> Fulfillment

Direct Wire's production facilities and order entry systems are networked in real-time with our distribution warehouses in Denver, PA, Houston, TX, Portland, OR, and Los Angeles, CA. This level of advanced integration, paired with our nationwide footprint, brings speed, simplicity, and efficiency to the fulfillment process—ensuring customers receive the correct product when and where it is needed.

Speed & Accuracy

Stock orders are rapidly fulfilled the same or next business day from our distribution facilities. We have processes in place that ensure proper inventory levels and order accuracy, giving customers peace of mind that they are receiving the correct product on time, every time.

Simplifying Freight

Our strategically located distribution facilities translate to a fast and efficient shipping experience, with industry-best lead times, online shipment tracking capabilities, as well as reduced overall transportation and freight costs.

Returns & Recycling

In the event of a new product or scrap recycling return, Direct Wire's customer service team will assist our customers with processing a replacement order or applying credit towards future orders.





DIRECT WIRE
412 OAK STREET
DENVER, PA 17517
(800) 233-3848
DIRECTWIRE.COM